



Proven hygiene and cleanliness

Our water dispensers are made in Europe and have served in the most hygiene-sensitive facilities, including hospitals, for over 20 years. The cleanliness of BRITA VIVREAU systems has also been certified by independent institutes.

Dependable hygiene

Solutions that give you peace of mind.



BRITA's built-in safeguards keep dispensers squeaky clean by reliably removing bacteria, microbial cysts and more.

We take an end-to-end approach to hygiene, starting with the manufacture of our BRITA VIVREAU dispensers in Italy. Our recently established production facility is equipped with the latest hygiene technology. And our service technicians observe strict safety measures when they install your dispenser – ensuring the best-possible start.

Our CLARITY Protect filter sets the brand-new hygiene standard for water dispensers. The vital first filtration stage is stringently bolstered by bacterial membrane purging for impeccably clean water every time.

Our dispensers' BRITA ThermalGate™ feature heats the tap to defend against contamination from external sources. And our optional BRITA HygienePlus solution – developed based on over 20 years' experience of the healthcare market – provides outstanding hygiene. Both have been tested and validated by independent institutes.

What's more, you will find cleaning instructions and guidance on our website – and we offer a proven portfolio of tailor-made cleaning products.



End-to-end hygiene
Starting with the dispensers' manufacture in Italy



Product features
BRITA ThermalGate™ and BRITA HygienePlus



Regular cleaning
Ensures safety and a long product life



BRITA HygienePlus

Proven three-zone-protection and smart digital monitoring.



Our special BRITA HygienePlus solution consists of three safeguards – with the additional safety measure of smart digital monitoring. This industry benchmark consistently delivers the outstanding degree of protection demanded by hygiene-sensitive environments. In fact, we developed it based on over 20 years' experience in the healthcare sector.

From the second you draw water; our multi-stage filtration system is in effect with the extra protection of digital system monitoring guarding your safeguards. In this way, revivifying, crystal-clear and impeccably clean water is dispensed every time there is thirst.

BRITA HygienePlus has been tested in multiple studies at hygiene institutes, including at the University Medical Center of Johannes Gutenberg University Mainz, confirming microbiological safety to DVGW standards.

BRITA provides made-in-Europe quality for superb water filtration in a complete, one-stop solution. Customized, sustainable products, installation, maintenance and financing all ensure that our dispensers deliver long-term economic and environmental benefits while stopping the needless waste of single-use plastic.



BRITA HygienePlus



Proven three-zone-protection and smart digital monitoring.

Benefits of BRITA HygienePlus

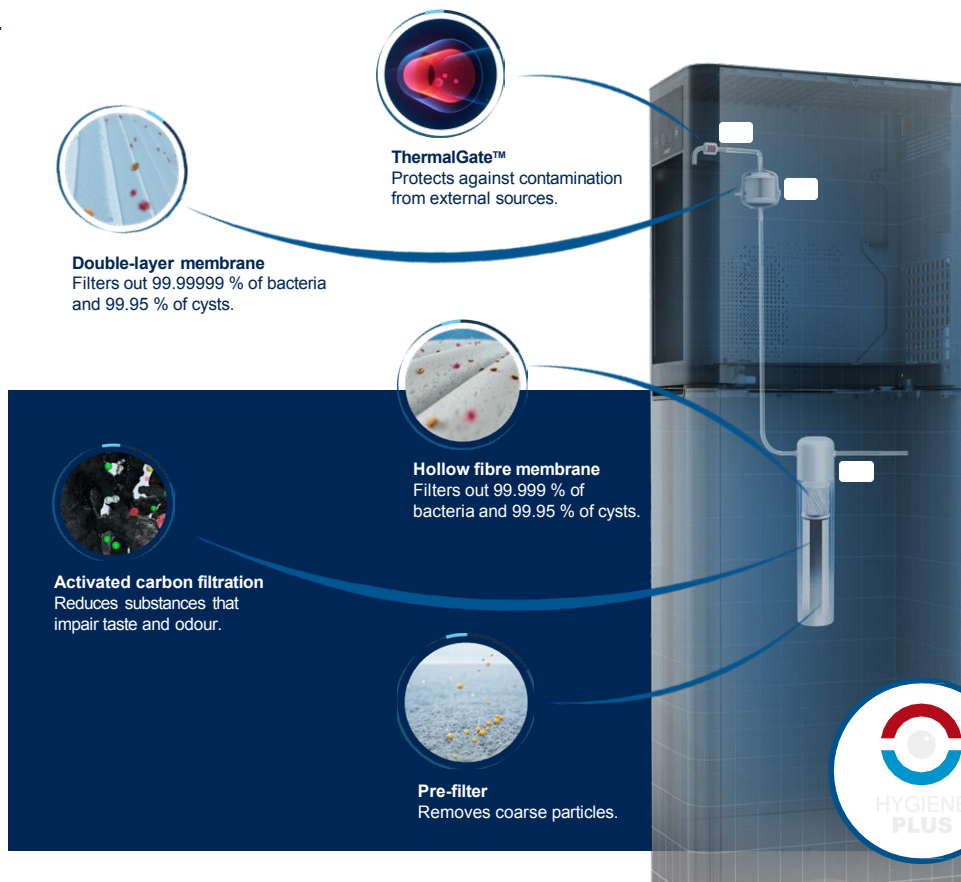
1. The primary safeguard is the CLARITY Protect filter, right at the inlet. This cartridge combines a pre-filter with activated carbon and hollow-fibre membrane technologies. With a pore size of just 0.15 µm, it retains the finest particles such as micro plastics as well as 99.999% of potential bacteria and 99.95% of cysts, in line with NSF 53. What's more, it reduces turbidity, and removes metals such as lead, as well as taste and odour-impairing substances like chlorine. Potentially health affecting substances such as hormones, pesticides and drug residues are all filtered out and coarse particles, such as sand, are captured pre-filtration to protect the device itself.

2. Next in line, is the CLARITY Safe X3. This filter – located directly upstream of the dispenser outlet tap – is a very fine, asymmetrical double-layer membrane that retains any potentially remaining bacteria and cysts just before the water is drawn. The result is excellent water quality that fulfils the highest drinking water standards and filters 99.99999% of bacteria to ensure a reliably safe and thoroughly enjoyable drinking water experience.

3. Any external contaminants are burned away by BRITA's powerful ThermalGate™ feature which automatically and regularly heats the dispenser outlet tap. This protects against any physical contact, coughing or sneezing, and works constantly at peak times, nights and weekends for complete peace-of-mind.

Smart digital monitoring tracks filter capacity and ThermalGate functionality. BRITA HygienePlus dispensers deliver outstandingly hygienic water which fulfils the most stringent drinking water standards including 2020/2184 (EU) and TrinkWV (GER). They are constantly developed and proven in the most sensitive environments where hygiene is of the utmost importance.

Coming soon

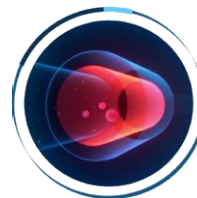


BRITA ThermalGate™



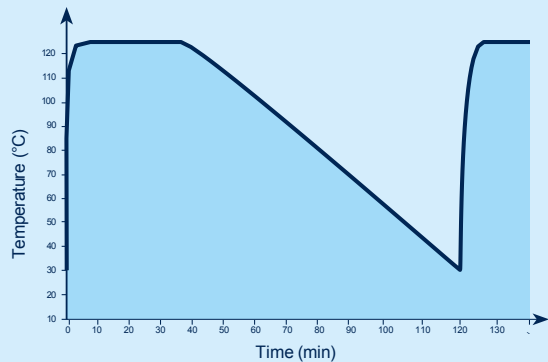
Hygiene feature: BRITA's powerful thermal disinfection solution.

The tap of a typical water dispenser is exposed: a sneeze or touch of a hand, for example, can introduce germs. Without a robust safeguard, microorganisms on the wet tap can go on to contaminate the dispenser. That's why our BRITA VIVREAU dispensers include our ThermalGate™ feature. This automatically and regularly heats the tap to protect against contamination. So you can sit back and relax – knowing you have a proactive, powerful defence against germs, tried and tested by an independent laboratory (Ruhr District Institute of Hygiene).



ThermalGate™
Protects against retrograde contamination.

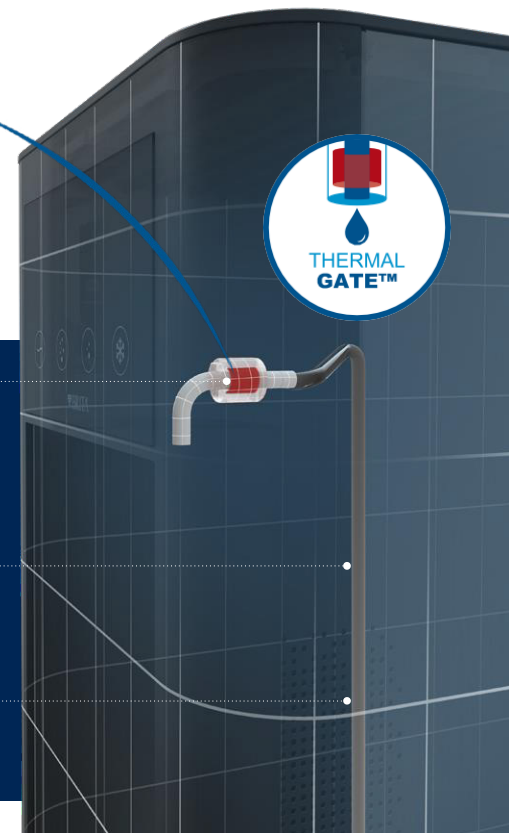
The tap is automatically heated to over 125°C at regular intervals for thermal disinfection.



ThermalGate™ is continuously active, providing protection not only at peak times, but also during periods of inactivity, e.g. at night or on weekends

Does not require manual effort or chemical additives

Developed on the basis of over 20 years' experience in the healthcare market.



CLARITY Protect 100

Water filter: Reliably safe, excellent water for your dispenser.

Water is strictly controlled. But in healthcare, and environments which depend on an extra level of safety, only the most thorough, end-to-end water filtration system meets all demands. And it must be multi-stage filtration, not just a single activated carbon filter pass. The CLARITY Protect sets the industry benchmark from the first stage of filtration to the moment your glass is filled with crystal-clear, revivifying water. Over 50 years of German filtration expertise, is offered to you, in our "standard" filter.

BRITA CLARITY Protect 100 is compatible with:

- Top Pro
- Fill Range
- Extra I-Tap
- Extra C-Tap

Benefits of BRITA CLARITY Protect



Reduces fine particles such as microplastics and asbestos fibers



Reduces metals such as lead



Reduces pharmaceuticals, pesticides and hormones



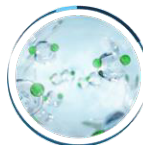
Reduces chlorine taste and odour



Reduces organic impurities



Removes bacteria and cysts



The right balance
Preserves minerals in water.



Hollow fibre membrane
Filters out 99.999 % of bacteria and 99.95 % of cysts.



Activated carbon filtration
Reduces substances that impair taste and odour.



Pre-filter
Removes coarse particles.



• **Filter capacity:**
Protect 100: 11,500 l

• **Exceptionally clean, safe water**

• **Protects equipment**
and therefore lowers
dispenser maintenance costs

CLARITY Safe X3

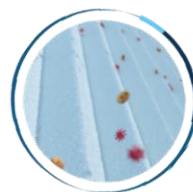


Water filter: A bacterial filter for outstanding hygiene in critical environments.

The CLARITY Safe X3 filter rounds out the BRITA HygienePlus solution. This filter is just upstream of the dispenser outlet tap. So when you draw water, CLARITY Safe X3 removes any potentially remaining bacteria, microbial cysts and other unwanted impurities – right then and there. This final layer of protection guarantees water of outstanding quality and hygiene each and every time you use your dispenser.

BRITA CLARITY Safe X3 is a key component included in:

- Top Pro with HygienePlus
- Extra I-Tap with HygienePlus



Double-layer membrane
Filters out 99.99999 % of bacteria and 99.95 % of cysts.

Benefits of BRITA CLARITY Safe X3



Reduces fine particles such as microplastics



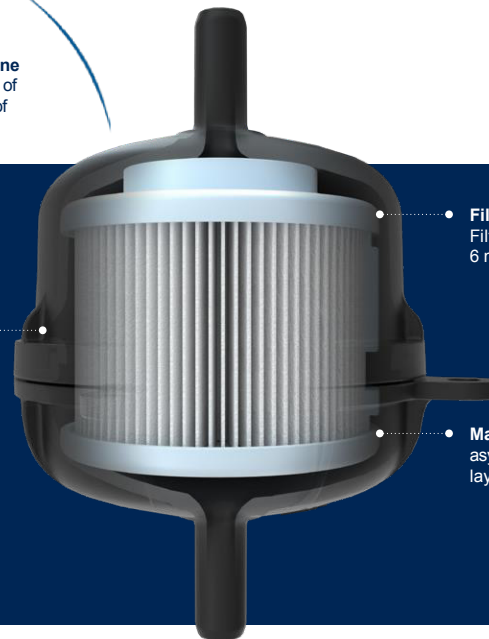
Reduces fine particles such as sand



Reduces bacteria



Reduces microbial cysts



Second safeguard
in combination with CLARITY Protect, filters water when dispensing

Filter capacity:
Filter life of up to 6 months

Maximum safety via asymmetrical double-layer membrane

Helping you make better water choices

Easy to use, easy on the eye: our product design makes a difference.



Countertop and
Floorstanding
Dispensers

Integrated Water
Dispenser Taps



High-Volume
Bottling Dispensers